

Contact: Derek Gallagher

12880 N. Vistoso Village Dr.
Tucson, AZ 85755
Phone (520) 622-1999
Fax (520) 623-9519
derek@wnpa.org



Press Release

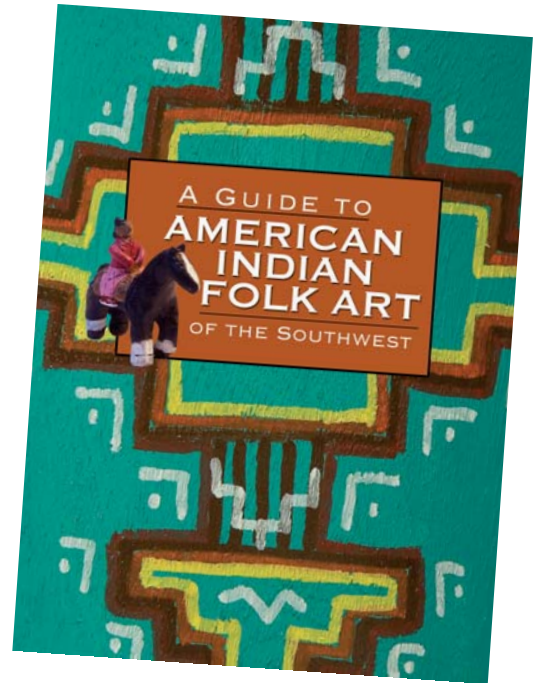
A Guide to American Indian Folk Art of the Southwest

Whimsical and engaging, folk art forms an intimate connection between collector and artist. The shapes of the pieces are simple, their colors primary, their subjects familiar: a rodeo scene, a child's toy, a circle dance, a drink of water by the village cistern.

Whether you are a collector or just an admirer of these fanciful, artistic works, *A Guide to American Indian Folk Art of the Southwest* will enrich your experience by introducing you to their history as well as the people who make them and the cultural traditions that may have inspired them.

Artisans use their work as a connection to the life both seen and felt, an embodiment of their experience. The book explains the evolution of technique, particularly highlighting motifs, while also touching on some of the exciting directions Native artists now explore with their work.

In this book, phenomenal, often funny pieces are paired with text for the non-specialist. *A Guide to American Indian Folk Art of the Southwest* explains how the artists may have been inspired by tradition, history, or the everyday. The book features bright clear photographs of work by a large variety of artists from across the Southwest, including work by Apache, Hopi, Navajo, and Pueblo artisans. For these artists, the folk art they create is a personal as well as a cultural statement, a mingling of tradition and modernity in a collectable piece of art.



A Guide to American Indian Folk Art of the Southwest

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