



For Immediate Release
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Western National Parks Association Receives Grant from KODAK

TUCSON – Scott Aldridge announced today that Western National Parks Association will receive more than \$2800 worth of professional digital photography equipment from Kodak through the National Park Foundation as part of the Proud Partners of America’s National Parks program.

The equipment will be used to help create educational materials about the Association’s affiliated 63 National Park units.

“With this equipment we can better reach out to park visitors and continue to help them learn the important stories of our nation’s National Parks,” said Aldridge, WNPA’s acting CEO.

The donation of the photography equipment is part of Kodak’s commitment as a Proud Partner of America’s National Parks. Through products, people and technology, Kodak is working closely with the National Park Foundation, the National Park Service, and cooperating associations like WNPA to provide innovative ways to increase public awareness and appreciation of America’s 388 National Parks. In addition to the contribution to WNPA, Kodak is providing professional photography equipment worth more than \$96,000 to 14 other National Parks and Park Partners.

The Proud Partners of America’s National Parks are American Airlines, Discovery Channel, Ford Motor Company, Kodak, and TIME magazine. As Proud Partners, these five corporations use their commitment and their expertise to connect National Parks to all Americans, both to enrich the public and to enrich the Parks.

An electronic version of this press release is available as a PDF at www.wnpa.org/pr/kodak.pdf

Western National Parks Association was founded in 1938 to aid and promote the educational and scientific activities of the National Park Service. A nonprofit organization authorized by Congress, it makes interpretive material available to park visitors by sale or free distribution. All net proceeds support the interpretive and research programs of the National Park Service. For more information see www.wnpa.org.

Eastman Kodak Company is the world’s leader in imaging, giving customers the power to take, make, store, and use pictures through traditional and digital imaging. Kodak supports conservation activities on local and national levels as one aspect of its environmental program. For more information, visit www.kodak.com/go/hse.

The National Park Foundation is the Congressionally-chartered nonprofit partner of America’s National Parks. Created by Congress in 1967, the National Park Foundation strengthens the enduring connection between the American People and their National Parks by raising private funds, making strategic



grants, creating innovative partnerships and increasing public awareness. Over the past seven years NPF has raised more than \$130 million in grants and program support for National Parks across the country. For more information visit www.nationalparks.org.